



ECO-innovation
WHEN BUSINESS MEETS THE ENVIRONMENT

**CIP Eco-innovation
Pilot and market replication projects
Call 2013**

Call Identifier: CIP-EIP-Eco-Innovation-2013

Deliverable 7.9 - Wincer Final Conference (EN)

Project acronym WINCER

Contract ECO/13/630426



<31/12/2017>



European
Commission

Executive Agency for
Small and Medium-sized Enterprises



Co-funded by the Eco-innovation
Initiative of the European Union

EU Project WINCER – Waste synergy in the production of innovative ceramic tiles – Final Conference

On **Wednesday Dec. 13th, 2017**, at the Confindustria Ceramica headquarter in Sassuolo (MO) the **Final Conference of the Project WINCER – Waste synergy in the production of INnovative CERamic tiles** was held.

The Project has allowed to obtain, on an industrial scale, ceramic tiles containing **85% of wastes**. These tiles, produced in different formats (up to 30 x 60 cm), glazed and unglazed, belong to the same class of porcelain stoneware (BIa class according to the standard EN 14411), despite the maximum firing temperature of 1000 °C. This has led to a significant decrease of industrial fixed costs, as well as a reduction in CO₂ emissions. The tiles produced by the WINCER Project obtained the Certiquality-UNI Mark.

Here following the agenda of the event:



9:45–10:00 REGISTRAZIONE DEI PARTECIPANTI / REGISTRATION

10:00–10:15

Saluti di benvenuto / Welcome and opening

Prof. Maria Chiara Bignozzi (Direttore del Centro Ceramico)

10:15–10:45

Overview di progetto / Project overview

Dott.ssa Elisa Rambaldi (Coordinatore di Progetto, Centro Ceramico)

10:45–11:00

Valorizzazione e recupero di materie prime seconde per l'industria ceramica / Recovery and valorization of secondary raw materials for ceramic industry

Dott. Stefano Di Primio (Minerali Industriali)

11:00–11:30

Piastrelle ceramiche ad alto contenuto di materiale riciclato: le prestazioni della piastrella WINCER / High recycled content ceramic tiles: performances of WINCER tiles

Dott. Pietro Bruzzi (Centro Ceramico)

11:30–12:00 TAVOLA ROTONDA / ROUND TABLE

Partecipano: Dott. Claudio Beneventi (MARAZZI Group), Ing. Saverio Lauria (FINCIBEC Group), Ing. Massimo Rinaldi (Warrant Group), Dott. Michele Dondi (ISTEC-CNR), Prof. Paolo Zannini (Presidente della Società Ceramica Italiana), Dott. Andrea Canetti (Confindustria Ceramica)



A seguire: aperitivo / light lunch



MARAZZI GROUP



Almost 100 persons attended the event: about 50 students of the University of Bologna (a bus service was organized for them from Bologna to Sassuolo) and about 50 persons from ceramic industry.

Here following some photos of the event:



From left: Eng. M. Rinaldi, Warrant Group; Eng. S. Lauria, Fincibec Group; Dr. C. Beneventi, Marazzi Group, Dr. P. Zannini, University of Modena and Reggio Emilia, Dr. Elisa Rambaldi, Centro Ceramico.



Confindustria Ceramica Auditorium during the work



Dr. M. Dondi speaking, ISTECCNR, during the round table



Dr. A. Canetti, Confindustria Ceramica, and Prof. M.C. Bignozzi, Director of Centro Ceramico

